

Truth<sup>2</sup>Lies

# Statement Profiling:

## Detecting Deception & Latent Content

*"This is such a valuable tool, I wish I would have learned Statement Profiling sooner! Every detective should be trained in this.*

*It was the best training I've received in my career."*

Detective Molly C. – Special Victims Unit

Hosted by: Scottsdale Police Department

Location: Tom Hontz Training Facility  
911 N. Stadem Drive, Tempe, AZ 85281

Dates: November 2<sup>nd</sup> - 4<sup>th</sup>, 2020  
8:00AM – 4:30PM

Presented by: Truth2Lies Analysis Group, LLC



## COURSE INFORMATION:

This course will give you the tools to get to the *Truth* quicker. You will be able to laser focus your investigations, and come to a quicker case resolve. You will recognize information in the words people use, that you have previously been missing!

This course is also the foundation for a successful Analytical Interview; *removing the guess work from the interview* and recognizing if and how deception is present. Using the subject's own words, you will be able to laser focus your interview questions, obtain more information, and more confessions.

**Most deceptive statements contain a high percentage of truth.**

**This course teaches you to recognize truth from deception in verbal or written statements.**

- **Learn the psychological and linguistic principles behind the subject's chosen words.**
  - Is the language based on experiential memory?
  - Is the subject psychologically in their own statement?
  - Learn the difference between Reliable and Un-reliable denials.
  
- **From the subject's own words:**
  - Determine what occurred and when it occurred.
  - Recognize where they purposely skipped over information within their language.
  - Identify where to focus questions during the interview.
  - Obtain information the subject has *unknowingly* revealed.
  - Identify what part of the language is *unnecessary* and why it is so important.
  - Understand the nature of the relationship to others in the statement.
  - Recognize major personality traits revealed in the subject's words.
  
- **Students will be taught how to obtain a "pure," uncontaminated statement.**

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Students will be introduced to the principles of psycho-linguistic profiling, learned in advanced analysis. The profile is invaluable for all investigators and gives them a distinct edge during the interview.

**Bringing you to the next level of investigations, in a fun, engaging setting.**

***"The most useful investigative training of my career!"***

**It's like knowing your opponent's hand, before the game starts!**

**Register online at: [www.Truth2Lies.com/classes](http://www.Truth2Lies.com/classes)**

**Cost: \$350 per person**

**Includes Statement Analysis Manual / Reference Guide**

**[Steve@Truth2Lies.com](mailto:Steve@Truth2Lies.com)**

**Steve Johnson - 480 229-2297**

Reviews:

*“This course is a game changer for investigations and in life. If you seek truth in any capacity, this material is a must have. It will reduce the investigation process, provide confidence to the investigator and most importantly, it will find truth. The instruction, material and content is phenomenal.”*

Sgt. K. Scott - Mesa PD

*“This was hands down one of the most beneficial classes in my 24 years on the job. The class was nonstop educational and very informative. My only regret is that this wasn't offered earlier in my career!”*

Sgt. S. McCauley - Professional Standards Bureau

*I've attended a lot of training seminars during my law enforcement and private sector career and this was one of the best.*

Investigator Bruce G. - American Express

*Excellent content and instruction. I can't get enough of this. Thank you for all your help and knowledge.*

CIA Westry W. – (RMIN) Rocky Mountain Information Network

*Excellent class and very relevant to my investigations and polygraph exams. Thank you, Steve!*

Special Agent Dave P. Homeland Security Investigations (polygraphist)

*This training was eye opening. To break down statements and notice what is hiding within, is powerful! I am amazed! This training has changed how I will interview in the future!*

Special Agent Chuck R. - U.S. Marshals Service

*In my 22 years as a police officer, I haven't had a training class this useful. I wish I would have known about Statement Analysis early in my career. I think of how much better my investigations could have been with this information...*

Sgt. Steven M. - Phoenix PD

*“This training is probably the best training I have had in my career...”*

Det. A Love – Mesa PD ICU



### Instructor Bio

Steven Johnson is a 28-year police veteran with 23 years as a detective, including 7 years on the elite Major Incident Response Team. Steve was awarded the Medal of Excellence for his expertise in the area of Interview and Interrogation. During his career, Steve obtained certifications as a Certified Voice Stress Analyst (lie detection), Certified Statement Analyst, and Certified Forensic Handwriting Analyst.

Steve is a Certified Statement Analyst, considered an expert in identifying deception, content, and psychological profile in verbal and written statements. Steve continues to work, train and maintain proficiency with some of the best statement analysts in the country.

Steve is also a Certified Forensic Handwriting Analyst, proficient in detecting deception, mental illness, drug use, sex abuse, violence & perpetrator potential, personality traits and more. Steve is a member of the International Association of Handwriting Analysts, and the American Society of Professional Graphologists.

During his law enforcement career, Steve found that Statement Profiling provided more information than either the polygraph or the CVSA could provide. Profiling what people said or wrote, provided the answers investigators traditionally sought through their interviews and investigations. It was a *paradigm shift from the traditional investigative interviewing methods still used by most investigators today*. This improved method became the focus of Steve's law enforcement career.

The effectiveness of these techniques has been proven in hundreds of investigations and interviews. Utilizing these techniques, Steve has consulted in a wide variety of cases, including: anonymous author, homicide, suicide, arson, robbery, fraud, forgery, theft, threats, kidnapping, sex crimes, hate crimes, elder abuse, domestic violence, threat assessment, hiring and internal investigations.